

8th Annual Pittsburgh Knit & Crochet Festival

Ad Rates for Event Program: Feb. 10, 11 & 12, 2012

At the FOUR POINTS, Sheraton,
North, in Mars, PA 16046

Now 3 days!

3000 programs will be distributed to our participants, exhibitors, sponsors, contributors and advertisers. Last year an attendance of almost 2500 with a larger attendance every year.

- Enhance your visibility at the “*tri state’s premiere knit, crochet and fiber festival*” with an ad in the event program.
- 99% of participants are women.
- Reach an audience devoted to the love of fiber and handwork.
- Current exhibitors receive a 10% discount on any size ad.

Ad deadline is Wed. Jan 5, 2012. All ads must be submitted in high resolution PDF format to: graphics@minutemanap.com with “K & C Fest ad” in subject line. There will be a minimum charge of \$25.00 if any artwork needs to be redone. **All ads are full color.**

Payment for ad is due by Jan. 5, 2012.

Check payable to:

BG Pgh K & C Festival

P.O. Box 7706, Pgh, PA 15215

If you have any additional questions, please call:

Barb Grossman 412.963.7030 or email:

pghknitandcrochet@gmail.com

Business card ad in E-newsletter is 25.00 for participating teachers & exhibitors, 50.00 for non participating.

WEBSITE AD SPACE IS AVAILABLE, please contact pghknitandcrochet@gmail.com for rates and for sponsorship opportunity rates.

8th page (3.625" x 2.3125"): \$75.00
Quarter page (3.625" x 4.875"): \$125.00
Half page (7.5" x 4.875"): \$200.00
Full page (7.5" x 10"): \$350.00
All ads are in full color.

www.pghknitandcrochet.com

www.knittreat.com



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